


<p>Venue  <b>15<sup>th</sup> September 2016</b>  <b>ULMA Headquarters</b>  <b>Oñati, Spain</b>  <b>Time: 10:00 – 14:30</b></p>	<p><b>WORKSHOP</b></p> <p><b>Innovation in business and technologies for increased asset re-use and life-cycle extension</b></p>	<p>Supported by <b>T-REX</b> consortia</p> 
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### Coordination & contact point

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### Scope of the workshop

During last 3 years, **T-REX project**, funded under 7<sup>th</sup> framework factories of the future programme, has developed technologies oriented to the **extension of machinery life-cycle, component re-use and servitization**. Moreover, it has developed a framework and other support tools to facilitate **new business opportunities** to companies, in particular SMEs.

This workshop is taking advantage of the results obtained in T-REX and the background knowledge of the participants. Moreover, it also will include experiences from other researchers and practitioners working in these fields, as well as direct feedback from companies interested in extending their servitization and re-use activities.

The workshop will have a practical focus highlighting the **technological and organizational barriers** that appears in the transition towards more service oriented business models.

### Confirmed speakers

**Dr. Thomas Meiren - Deputy Director, Business Unit “Service Management”, Fraunhofer Institute for Industrial Engineering (IAO)**

Re-engineering of services as a tool for increased servitization

**Prof. Nicola Sacanni - University of Brescia**

Service oriented Business Models - A tool for the transformation of the company

**Asier Agirregomezkorta - R&D manager - ULMA Forklift trucks**

Technologies and business transformation to take advantage of the rental market

**Dr. Jean Baptiste Légér - CEO at Predict**

Fleet management as support for advanced maintenance and servitization

**Daniele Panarese/Francesco Tamburini- FIDIA/IMATECNO**

Extended maintenance & reliability services at machine tools

**Mikel Serrano – Fagor Automation - Motorlan**

Life-cycle extension of electrical motors through maintenance and re-furbishing

